

WARNING:

IRS Targets Small Businesses! Small Business Owners Are Extremely Vulnerable To “Business-Ending” IRS Audits ... Learn The SECRETS of Protecting You and Your Business, Revealed By AN Experienced Tax Professional!

Dear Business Owner,

You've got enough problems just trying to get your new business up and running and making a profit. So why does our government make it even harder on you with all these time consuming costly governmental regulations?

Hey, bureaucratic “Red tape” is one of the main reasons businesses drop like flies in the first couple of years they're open.

Hello. My name is Fred Johnson, Jr., and my firm, Johnson, Johnson & Associates has been helping small businesses for more than 15 years.

Yes, we're accountants! We know all about the IRS and what they can AND what they CAN'T do! And one of the biggest problems we see with new business start-ups is just their sheer lack of knowledge.

No, not about THEIR specific business but about taxes and how to deal with the IRS. You see, the last thing you need is to make a simple mistake on a tax form that ...

Triggers an IRS “RED FLAG” and the next thing you know you've got some pesky IRS agent coming into your place of business on a Monday wanting to see all of your records!

Look; we're sending you this letter because we know from past experience that you could be one decimal point away from a possible business ending IRS penalty!

Hey, don't feel bad. You're not supposed to know everything about accounting and dealing with those “power-hungry” IRS agents. But as a smart business owner, you better make sure you make it your business and find someone to be “on your side” who DOES KNOW ABOUT TAXES and who CAN HELP WHEN DEALING WITH IRS!

WHO ELSE WANTS AN ACCOUNTANT WHO WILL ...

- Protect you from the IRS. Many small business owners are extremely vulnerable to **"Business-Ending" IRS Audits**. Most business owners don't have time to stay current with new tax laws such as sales tax, payroll taxes, estimated quarterly taxes, unemployment tax, and personal taxes. With us you have a **"Peace-of-Mind" "Worry-Free-Accuracy-Guarantee"**. You will know your tax forms are correct and filed on time. This means you have no fear of the IRS.
- Give you monthly consultation so you'll be **worry-free** and **able to sleep like a baby at night** knowing you have a professional working with you. No more sleepless nights or fear of making a wrong decision, which will have the IRS knocking on your door in the morning.
- Provide financial statements to help you manage and grow your business. With our reports you'll see trends developing, so you **stay a step ahead of your competition**. They will help you make **better business decisions and better plans for the future**.
- Give you "peace of mind" knowing your bookkeeping and tax forms were prepared accurately without giving too much of **YOUR "hard-earned"** money back to Uncle Sam! And you'll never have to think about possible problems with your accounting ever again, (or an IRS agent at your doorstep badgering you for your records). That's just not going to happen with professionals like us in your corner.
- Offer tax planning to **save you money**. I'll give you an example of how we saved one client thousands of dollars ---- a new client of ours, which is a fairly successful new business had a profit of \$46,060.00 and owed almost \$9,740.00 in taxes, prior to signing up with our firm. Their previous accountant did the normal accounting stuff for them; you know P & L's, sales tax, quarterly forms, and tax preparation, but really gave them no guidance. There was no planning, no discussion on how to minimize their taxes, and no guidance on how to grow their business. After working with us, we were able to **save them over \$7,134.00 in taxes** through our quarterly planning.

See, we show businesses like yours **simple** and **economical** ways to increase cash flow and reduce their taxes, all without any fear of the IRS. We have a wide range of programs to fit almost every need and budget. We're not like those other accounting firms that nickel and dime you to death for every little thing they do, and we **don't speak** ANNOYING TAX PROFESSIONAL LINGO - Just Straight, Easy-To-Understand, Follow Expert Guidance and Advice!

But, don't take our word for it, read what others are saying about our services:

"Since signing up with Johnson, Johnson & Associates; I've enjoyed timely accounting services and the best tax preparation ever. One other priceless bonus has been the monthly coaching sessions.

These sessions have been extremely valuable, as I have incorporated many of our conversation topics into the management of my business. Thanks for all your help – Keep up the great work!"

Joe – Colossus Granite and Marble
Haddonfield, NJ

"I have been with Johnson, Johnson & Associates for five years, I appreciate their professionalism and their friendliness. I always walk away from the office and phone conversations feeling completely satisfied. You guys are a god-send!"

Theresa – Southern Inn
Philadelphia, PA

"You really kept your word when you said you would be in my corner if the 'IRS MAN CAME A KNOCKIN' Thanks for those tax savings tips. We are here to stay!

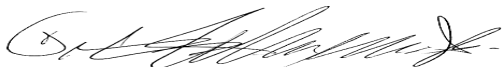
Nate – Nate Coston Custom Mirrors
Philadelphia, PA

We also offer a **GUARANTEE NO OTHER ACCOUNTANT HAS THE GUTS TO GIVE YOU!** We're so sure that if, after 49 minutes we don't "WOW" you with ideas on how to increase your sales, run your business better, or show you ways to reduce your taxes, **WE'LL PAY YOU \$50 CASH for your time!** That's right, we'll pay you for your time. Just tell us at the end of the 49 minutes that you felt it was a waste of your time and we'll give you **\$50 CASH - GUARANTEED!!!**

Now, if you would like to see how our firm might be able to help you, just pick up the phone and give us a call. We'll be glad to set up a **FREE CONSULTATION** at your place of business or ours. **Remember, our \$50 CASH guarantee is a limited offer!!!**

So call **(610)284-2157** today and schedule your **FREE CONSULTATION**. This is a very special offer, **and expires 7 days from today!** Plus if you call today, we'll include a free gift **"The New Business Survival Handbook"** valued at \$89.95. It includes topics like "Thirteen Common Errors That Can Spell Disaster for Any New Business", "How to Choose a Legal Entity for Your Business", and "How to Plan for Positive Cash Flow" just to name a few.

Wishing you all the best,



F. Lee Johnson, Jr., CMA
Managing Director

PS: Just as a reminder, we have a brand new crisp Ulysses S. Grant for you if you don't find our meeting informative – **GUARANTEED!**

YES, I want to be one of the first to respond. I am interested in a FREE CONSULTATION on the items checked below:

Please complete the information below and fax it back to our 24-hour information fax hotline at (866) 878-2048. For a faster response, please call (610) 284-2157. If you prefer you can also contact me on the web at www.jjassociatesinc.net

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Email: _____

Best time to Call: _____

I am interested in:

- | | |
|--|---|
| <input type="checkbox"/> Bookkeeping and/or Payroll Services | <input type="checkbox"/> Tax Preparation and Planning |
| <input type="checkbox"/> How to keep more of what I earn | <input type="checkbox"/> Help with QuickBooks |
| <input type="checkbox"/> Forming a LLC/Corporation | <input type="checkbox"/> Sales and Marketing |
| <input type="checkbox"/> Business Advisory Services | <input type="checkbox"/> Other: <u>Explain Below</u> ** |

24-HOUR INFORMATION FAX HOTLINE: (866) 878-2048

Website: www.jjassociatesinc.net
Email: info.request@jjassociatesinc.net

Remember, the \$50.00 Cash Guarantee is a limited time offer!!